



# Did you know that?

## Still, SMS is one of the most productive way of improving business operations and engaging customers.

The average person looks at their phone at least 10 times per day. Mobile phone users have their phones within arm's reached at least 14 hours a day. These are some of the reasons why SMS transactions are effective.

Textity is a platform subscription based service for sending text messages (SMS) over the Internet in the Philippines. The platform's architecture is directly connected to Globe Telecom's and Smart Communications' commercial API which enables actors, user systems to make standard API calls.

Since both carriers have two (2) different API implementations, Textity allows a standard method to send text messages using a Control Panel or integrate Textity with your application's logic without having to learn two (2) separate APIs from the network provider. Textity also offers integration with different International aggregators which may allow you to send SMS Internationally with a specific Sender ID.

### Requires NO lousy GSM modem.

The problem with this approach is that: (1). Queues may pile up and messages get stuck. (2). The carrier may rejects the text messages due to its high volume OR rate of interval (throttle). IF a telco has suspected that messages are coming from a single subscriber, they may reject or delay the messages.



### Direct connectivity with local carriers

Reliable message delivery is achievable because of direct connectivity with local carrier APIs. With Textity, you only need to learn how to integrate SMS from your application. The rest will be on us.



Watch how Textity works:  
<https://arpa.ph/textity/>

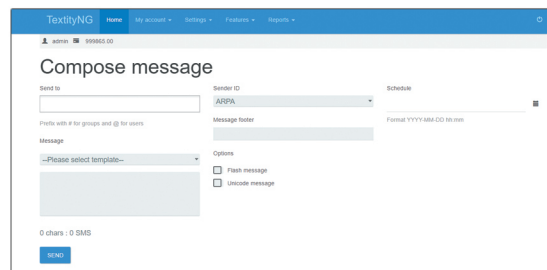
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### Easy to use control panel

Using the control panel with allow you to configure the platform easily providing you the abilit to send out text messages with ease or integrate text messaging to your business or web applications.



### Fast and efficient text messaging

Text messages sent through our platform are delivered and received in real-time.

